



Florence Multicultural Festival

Saturday, October 16, 2010
10:00 A.M. – 3:00 P.M.

Dear Vendor:

We invite you to join us for an exciting special event in Florence, the 5th Annual Florence Multicultural Festival. The Multicultural Festival celebrates the heritage of our community through entertainment, music, food, and cultural learning demonstrations.

Vendor fees are \$30.00 for 10x10 spaces, \$40.00 for 10x20 spaces, and \$50.00 for 10x30 spaces. Non-profit organizations may reserve a space for \$10.00 with verification of non-profit status. Activities and vendor spaces will be located at Jaques Square on the NE corner of Main Street and 8th Street in Downtown Florence.

Vendors must adhere to the following guidelines:

Food Vendors:

1. Food vendors are required to have a permit from and be inspected by the Pinal County Health Department. Vendor permit applications may be obtained from the Florence Main Street Program or the Pinal County Health Department.
2. The only water supply available at the event site is the public restrooms so vendors are encouraged to bring their own water.

All Vendors: **PLEASE READ CAREFULLY**

1. Vendors must submit Arizona Transaction Privilege Tax numbers.
2. Set up time will be from 7:00 a.m. to 9:00 a.m. on event day. An earlier set up time may be arranged with the Florence Main Street Program Manager prior to the event.
3. Unloading merchandise from vehicles in the festival area is prohibited after 9:00 a.m.
4. Vendors should be open for business from 9:30 a.m. until 3:00 p.m. Vehicles will not be allowed in the festival area before 3:00 p.m.
5. Vendors are asked to clear their spaces no later than 5:00 p.m.
6. Spaces must be clean upon departure.
7. Bring your own canopies, tables, chairs, etc.
8. Some electricity is available on a first come, first serve basis; however, we encourage you bring your own generator.
9. Loud noise-making devices, silly string, and weapons are prohibited from being sold.

The deadline for applications is Monday, October 4, 2010. Late applications will not be accepted. Booth spaces are reserved on a first come, first serve basis. Vendors may not be accepted into the event if the required information is not submitted, appropriate fees are not included, or we have more than two vendors selling the same product. You will be notified of your acceptance via mail upon receipt of your application.

Please contact Jennifer Evans, Florence Main Street Program Manager, at (520) 868-4496 or email info@florencemainstreet.com if you have any questions.



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Vendor Application

Business Name: _____

Contact Person: _____

Mailing Address: _____

Telephone Number – Days: _____ Evenings: _____

Email Address: _____

Transaction Privilege Tax License Number: _____

Description of Product: _____

Number of Spaces Required: _____ Electricity Required* (\$15 Additional Fee): _____

Size: _____ \$30.00 10x10
\$40.00 10x20
\$50.00 10x30

*All extension or electric cords will be subject to inspection at all times during event

I hereby make application to enter the 5th Annual Florence Multicultural Festival as a vendor/exhibitor. I understand that I enter at my own risk and agree to abide by the guidelines set forth. I further agree and hold harmless the event sponsors, Florence Main Street Program, the Town of Florence, its staff, elected and appointed officials, for any damages arising from or occasioned by my entry or my representative.

Signature of Applicant: _____ Date: _____

ENTRY & FEE MUST BE RETURNED ON OR BEFORE OCTOBER 8, 2010.

**Deliver or Mail To: Florence Main Street Program
291 North Bailey Street
P.O. Box 2471
Florence, Arizona 85132**